

ABOUT ME

I shape ideas from first brainstorm to final frame.

Whether it's on set or in the edit suite, I love crafting stories that connect.

Travel, culture, and curiosity inspire the way I work and what I create.

CONTACT ME

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Rose bay 2029, Sydney

EDUCATION

Master in motion graphics

Idep Barcelona | Sept 2017 - Jun 2018

Master in editing and Postproduction

ECIB Barcelona | Sept 2015 - Jun 2016

Videography course

Nou Prodig BCN | Apr 2015 - Jun 2015

Advanced vocational training in Audiovisual production

Sant Ignasi Sarrià | Sept 2012 - Jun 2014

SKILLS

- Adobe After Effects
- Adobe Premiere Pro
- Adobe Illustrator
- Adobe Photoshop
- Adobe Audition

- Attention to detail
- Problem solving
- Teamwork
- Time management
- Storytelling

CARLA MARTIN

Video editor & Producer

WORK EXPERIENCE

Doublestar Co - Sydney

Feb 2023 - Present

Senior video lead

- Creative development, production and client partnerships.
- Research, brainstorming and development of creative ideas and treatments
- Develop internal video content for social channels to ensure a consistent workflow and growth.
- Leading and delivering film projects for lifestyle, corporate and technology clients.

Freelance

Sept 2020 - Apr 2022

Video editor and motion designer

- Finding clients, handling administrative tasks, and ensuring the quality and timeliness of every project.
- Create compelling, high-quality videos aimed at meeting clients' needs.
- Work closely with directors, producers, designers and clients to understand their vision.

Glovo - Barcelona

Mar 2019 - Mar 2020

Junior Motion designer

- Create design assets to enhance the impact of CRM campaigns.
- Develop compelling content for the different channels used, to impact customer growth and retention
- Create video and design guidelines for Glovo's B2B brand. Define best practices based on competition, previous campaign performance and experience metrics analysis.
- Work closely with the marketing content team to achieve and boost brand awareness and user retention.

Avisual - Barcelona

Feb 2016 - Mar 2019

Junior video editor and producer

- Develop scripts and storyboards.
- Create high-quality videos for all kind of purposes.
- Directing shots maintaining visual coherence throughout the production.
- Coordinate with camera crews, art directors, costume designers to ensure consistent creative execution, and conduct client meetings to attain production objectives.

Jekino - Brussels

Jul 2015 - Sept 2015

Internship

- Craft engaging short film teasers to support the film distribution team.
- Participate in workshops organised by Jekino while also producing, filming, and editing promotional content.

LANGUAGES

- Spanish: Native
- Catalan: Native
- English: Fluent
- French: Fluent